



Press Release

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New Doux™ Suite from Moen Brings Elevated Elegance to the Bath

North Olmsted, Ohio . . . Today's homeowners have an increasing desire to transform their living space into an experience. With this in mind, Moen introduces Doux™ – pronounced dü – inspired by the emerging soft modern design trend and a subtle nod to Scandinavian design, organic forms and soft curves. The “D”-shaped spout was carefully crafted to present the water in a flat, thin silky ribbon to continue the clean lines of the faucet's smooth, wide form.

“Doux is inspired by the French word which translates to soft. Everything about this collection is meant to easily complement and elevate any bath,” said Julie Everson, wholesale bath product manager, Moen. “The faucet's cascading curves provide a striking focal point giving even a simply designed space an updated and luxurious look and feel.”

A graceful arc and unique, soft-stream water flow, make Doux the perfect addition to any bathroom interior as it redefines modern in the language of great design. The collection also offers perfectly matching accessories for a cohesive look throughout the bath. It's available in Chrome, Lifeshine® Brushed Nickel and Matte Black finishes.

THE COLLECTION FEATURES NOTABLE MOEN® INNOVATIONS, INCLUDING:

Posi-Temp® Valve

Moen pressure-balancing valves adjust automatically to changes in water line pressure – ensuring constant and comfortable water temperatures. Despite demands elsewhere in the home, the water temperature is designed to remain within $\pm 3^{\circ}\text{F}$ of the set temperature. For added safety, Moen's temperature limit stops can be set to control maximum hot water temperature.

Moentrol®

Water volume and temperature is at the user's control—allowing users to adjust the amount of water that flows through the tub or shower—from a gentle stream to full force. In addition, the simple operation allows users to push the handle to shut off water flow, and then pull the handle out to turn it on—with water quickly returning to the same temperature setting that was last used.

ExactTemp® Valve

These unique valves create a customized shower for each individual. Users simply dial in the desired temperature of a shower so the ideal temperature is reached day after day. Separate control valves enable users to enjoy different volumes for different fixtures—one volume for the showerhead, another for the hand shower and yet another for the body spray. To ensure safety, the ExactTemp® valve immediately responds to changes in water pressure to minimize the duration of sudden, unwanted hot or cold water temperature changes.

M•PACT®

This common valve design allows for a quick faucet change without replacing plumbing.

Simply unscrew the handles and spout, lift them out and replace with a new style—

transforming the space in just minutes. It works just as easily when replacing shower trim.

Immersion®

Immersion® Technology is Moen's self-pressurizing showerhead system that channels water into a circular pattern for consistent, substantial water pressure.

Lifeshine® Finish

Lifeshine® finishes from Moen are both decorative and durable—they will not tarnish, corrode or flake off for the life of the product.

All products feature Moen's lifetime limited warranty* to ensure superior quality.

For more information, visit moen.com or call 1-800-BUY-MOEN (1-800-289-6636).

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**For complete warranty information, visit moen.com. Important exclusions apply. Warranty only applies to original purchaser.*

KEY FACTS:

STYLE: Modern

FINISHES

Chrome

Lifeshine® Brushed Nickel

Matte Black

PLATFORMS

Single-handle faucet and two-handle widespread lavatory faucet
Posi-Temp® tub/shower, shower-only and valve-only shower trim
Moentrol® tub/shower, shower only and valve-only
ExactTemp® valve-only shower trim
Tub-filler faucet
Matching accessories

FLOW RATE

Lavatory faucets: 1.2 gpm

Showerhead: 2.5 gpm

Eco-Performance showerhead: 1.75 gpm

AVAILABILITY: Wholesale plumbing showrooms

Certified to meet EPA WaterSense® Criteria

ADA compliant

Multimedia

Doux

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As the #1 faucet brand in North America, Moen offers a diverse selection of thoughtfully designed kitchen and bath faucets, showerheads, accessories, bath safety products, garbage disposals and kitchen sinks for residential and commercial applications each delivering the best possible combination of meaningful innovation, useful features, and lasting value.

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